



# David Lazaro

Digital Art Director

KuyaDavid.com

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(323) 404-5417

West Hollywood, CA

## education

### Design and Communication Arts Certificate

UCLA Extension, 2011

### Electrical and Computer Engineering Technology

Purdue University, 2006

## proficiencies

Photoshop *Pro-level*    Illustrator *Pro-level*

Premiere *Intermediate*    After Effects *Intermediate*

Indesign *Intermediate*    Google Suite *Pro-level*

Audition *Beginner*

Code Competencies:  
HTML, CSS, JQuery, PHP

## references

**Steve Isaacs**  
*Creative Director*  
(323) 252-4478

**Janet Chang**  
*Social Director*  
(818) 825-1587

**Johnny Bones**  
*Director & VFX Artist*  
(702) 755-4568

## profile

Senior art director & designer in the entertainment ad industry; experienced with scroll-stopping social campaigns, home-run pitch decks, Spidey-approved web-design, dynamite display ads, key art awesomeness, and leveling up in motion design. Seeking full-time positions in the Los Angeles area.



## experience

2019-  
Present

### Senior Digital Art Director

*Freelance*

Back in the saddle as a free agent, looking for my Goldilocks agency/studio to call home.

2016-  
2019

### Interactive Art Director

*bpg Advertising* | 935 N La Jolla Ave, West Hollywood, CA

Senior art director for interactive department. Duties included designing and concepting for social campaigns, pitch presentations, banner ads, social stunts, brand identity and UGC. Mostly entertainment clients, some product as well.

2015-  
2016

### Designer & Art Director

*Freelance*

Social ads and digital display ads/banners. Worked with mostly entertainment clients, agencies & vendors.

2011-  
2014

### Jr. Art Director / Lead Digital Designer

*BLT Communications* | 6430 Sunset Blvd #800, Los Angeles, CA

Junior art director & graphic designer for theatrical print, and lead designer/art-director for online Broadway campaigns, including banner campaigns, websites, and social ads.

2010-  
2008

### Intern & Freelance

*Transparent Agency* | 5200 Century Blvd, Los Angeles, CA

Did newbie design stuff; mostly social ads, landing pages, event flyers, and posters.