



# David Lazaro

Digital Art Director

KuyaDavid.com

me@kuyadavid.com

West Hollywood, CA

Remote Available

## education

### Design and Communication Arts Certificate

UCLA Extension, 2011

### Electrical and Computer Engineering Technology

Purdue University, 2006



## proficiencies

Photoshop Pro-level    Illustrator Pro-level

Premiere Intermediate    After Effects Intermediate

Indesign Intermediate    Google Suite Pro-level

Audition Beginner

Code Competencies: HTML, CSS, JQuery, PHP



## references

### Steve Isaacs

Creative Director  
(323) 252-4478  
steveisaacs@me.com

### Ilisa Whitten

Producer  
(310) 849-5287  
ilisawhitten@gmail.com

### Amanda LaMarco

Animator & Sr. Motion Designer  
(201) 787-7222  
lamarco.amanda@gmail.com

## profile

Digital art director & senior designer in the entertainment ad industry; experienced with scroll-stopping social campaigns, home-run pitch decks, Spidey-approved web-design, dynamite display ads, key art awesomeness, and leveling up in motion design. Seeking permalance & full-time positions in the Los Angeles area.



## experience

2019-  
Present

### Senior Digital Art Director

Freelance

Back in the saddle as a free agent, looking for my Goldilocks agency/studio to call home.

2016-  
2019

### Interactive Art Director

[bpg Advertising](#) | 935 N La Jolla Ave, West Hollywood, CA

Senior art director for interactive department. Duties included designing and concepting for social campaigns, pitch presentations, banner ads, social stunts, brand identity and UGC. Mostly entertainment clients, some product as well.

2015-  
2016

### Designer & Art Director

Freelance

Social ads and digital display ads/banners. Worked with mostly entertainment clients, agencies & vendors.

2011-  
2014

### Jr. Art Director / Lead Digital Designer

[BLT Communications](#) | 6430 Sunset Blvd #800, Los Angeles, CA

Junior art director & graphic designer for theatrical print, and lead designer/art-director for online Broadway campaigns, including banner campaigns, websites, and social ads.

2010-  
2008

### Intern & Freelance

[Transparent Agency](#) | 5200 Century Blvd, Los Angeles, CA

Did newbie design stuff; mostly social ads, landing pages, event flyers, and posters.