

NAME 名字
David Lazaro

TITLE 头衔
Art Director + Sr. Graphic Designer

PORTFOLIO 作品集 kuyadavid.com CONTACT 联系方式 me@kuyadavid.com

AVAILABILITY 可用性
Full-time or contract | On-site + remote

**// terran, north america >>> registered human >>> vr user [class A] **

profile

Art director & senior designer in the entertainment ad industry; experienced with scroll-stopping social campaigns, home-run pitch decks, Spidey-approved web-design, dynamite display ads, key art awesomeness, leveling up in video editing, and blazing trails in the transportative field of Virtual Reality immersive-video. Seeking permalence and full-time positions in the Los Angeles area. Remote work is also more than welcome.

work experience

NOW Art Director / Designer / Immersive Videographer

Freelance

Back in the saddle as a free agent, looking for my Goldilocks agency/studio to call home.

TWENTY
2023-24

Social Art Director / Lead Designer

Legion Creative | Glendale, CA | 2023 - 2024

Pitches. Lots of pitches. Designed some gorgeous decks, supported by enlightening comps, and executed with unfathomable Google slide mastery. And once we won, floated between art directing and production design.

TWENTY
19-22

Designer & Art Director [Freelance]

Unfold, Hi5.agency, Soda & Lime, Legion Creative | 2019 - 2022

TWENTY
16-19

Interactive Art Director

bpg Advertising | West Hollywood, CA | 2016 - 2019

Senior art director for interactive department. Duties included designing and concepting for social campaigns, pitch presentations, banner ads, social stunts, brand identity and UGC. Mostly entertainment clients, some product as well.

TWENTY
15-16

Designer & Art Director [Freelance]

Blibx, Hi5.agency, bpg Advertising | 2015 - 2016

TWENTY
11-14

Jr. Art Director / Lead Digital Designer

BLT Communications | Los Angeles, CA | 2011 - 2014

Junior art director & graphic designer for theatrical print, and lead designer/art-director for online Broadway campaigns, including digital banners, websites, and social ads.

TWENTY
10-08

Designer / Intern [Freelance]

Transparent Agency + random gigs I don't recall cause it was long ago...

Would you like some assistance today?

- Yes
- Да нга
- はい
- Claro que sí

INFO TERMINAL

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Education: 2 File(s) found:

2011	<UCLA Extension>	Design & Communication Arts Certificate
2008	<Purdue University>	Electrical & Computer Engineering Technology

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References: 3 File(s) found:

Isaacs, Steve	Executive Creative Director steveisaacs@me.com (323)-252-4478
Cheng, Cecilia	Art Director / Designer cecilia.chenggg@gmail.com (909)-631-1010
Cassanova-Arthur, Brock	Sr. Motion Design / Animator brock.arthur@gmail.com (937)620-2582