

David Lazaro

Digital Art Director

 KuyaDavid.com

 me@kuyadavid.com

 Alhambra, CA

 Remote Available

profile

Art director & senior graphic designer in the entertainment ad industry; experienced with scroll-stopping social campaigns, home-run pitch decks, Spidey-approved web-design, dynamite display ads, key art awesomeness, leveling up in video editing, and blazing trails in the transportive field of Virtual Reality immersive-video. Seeking permalance and full-time positions in the Los Angeles area or remote.

experience

2025
(Present)

Senior Digital Art Director

Freelance

Back in the saddle as a free agent, looking for my Goldilocks agency/studio to call home.

2024-
2023

Social Art Director / Lead Designer

Legion Creative | 500 North Brand Blvd Ste 1800, Glendale, CA

Designed countless gorgeous decks, supported by enlightening comps, and executed with unfathomable Google slide mastery. And once we won, art directed or served as lead designer on social campaigns.

2019-
2022

Designer & Art Director

Freelance

@ Unfold, Hi5.agency, Legion Creative

2019-
2016

Interactive Art Director

bpg Advertising | 935 N La Jolla Ave, West Hollywood, CA

Duties included designing and concepting for social campaigns, pitch presentations, banner ads, social stunts, brand identity and UGC. Mostly entertainment clients, some product-advertising as well.

2015-
2016

Designer & Art Director

Freelance

Blxbx, Hi5.agency, bpg Advertising

2011-
2014

Jr. Art Director / Lead Digital Designer

BLT Communications | 6430 Sunset Blvd #800, Los Angeles, CA

Junior art director & graphic designer for theatrical print, and lead designer/art-director for online Broadway campaigns, including banner campaigns, websites, and social ads.

education

Design and Communication Arts Certificate

UCLA Extension, 2011

Electrical and Computer Engineering Technology

Purdue University, 2006

proficiencies

Photoshop
Pro-level

Illustrator
Pro-level

Premiere
Intermediate

After Effects
Intermediate

Indesign
Intermediate

Google Suite
Pro-level

Audition
Beginner

Blender
Beginner

Code Competencies:
HTML, CSS, JQuery, PHP

references

Steve Isaacs

Executive Creative Director
(323) 252-4478
steveisaacs@me.com

Brock Cassanova-Arthur

Animator & Sr. Motion Designer
(937) 620-2582
Brock.Arthur@gmail.com

Cecilia Cheng

Designer / Art Director
(909) 631-1010
Cecilia.chenggg@gmail.com

