David Lazaro
Senior Designer & Art Director

💻 KuyaDavid.com ✉ me@kuyadavid.com 📍 Alhambra, CA 🌐 Remote Available

profile

Art director & senior graphic designer in the entertainment ad industry; experienced with scroll-stopping social campaigns, home-run pitch decks, Spidey-approved web-design, dynamite display ads, key art awesomeness, leveling up in video editing, and blazing trails in VR immersive-video. Seeking permalance and full-time positions in the Los Angeles area or remote.

experience

2025 (Present)

Senior Designer & Art Director
Freelance
I specialize in social media, static graphic design, presentation design (pitch decks), digital ads, and also have skills in video editing, with a little After Effects and Blender 3D sprinkled in.

2024-2023

Social Art Director / Lead Designer
Legion Creative | 500 North Brand Blvd Ste 1800, Glendale, CA
Designed countless gorgeous decks, supported by enlightening comps, and executed with unfathomable Google slide mastery. And once we won, art directed or served as lead designer on social campaigns.

2022-2019

Designer & Art Director
Freelance
@ Unfold, Hi5.agency, Legion Creative

2019-2016

Interactive Art Director
bpg Advertising | 935 N La Jolla Ave, West Hollywood, CA
Duties included designing and concepting for social campaigns, pitch presentations, banner ads, social stunts, brand identity and UGC. Mostly entertainment clients, some product-advertising as well.

2016-2015

Designer & Art Director
Freelance
Blxbx, Hi5.agency, bpg Advertising

2014-2011

Jr. Art Director / Lead Digital Designer
BLT Communications | 6430 Sunset Blvd #800, Los Angeles, CA
Junior art director & graphic designer for theatrical print, and lead designer/art-director for online Broadway campaigns, including banner campaigns, websites, and social ads.

education

Design and Communication Arts Certificate
UCLA Extension, 2011

Electrical and Computer Engineering Technology
Purdue University, 2006

proficiencies

Photoshop
Pro-level

Illustrator
Pro-level

Premiere
Intermediate

After Effects
Intermediate

Indesign
Intermediate

Google Suite
Pro-level

Audition
Beginner

Blender
Beginner

Code Competencies:
HTML, CSS, JQuery, PHP

references

Steve Isaacs
Executive Creative Director
(323) 252-4478
steveisaacs@me.com

Brock Cassanova-Arthur
Animator & Sr. Motion Designer
(937) 620-2582
Brock.Arthur@gmail.com

Cecilia Cheng
Designer / Art Director
(909) 631-1010
Cecilia.chenggg@gmail.com

Don't just show, simulate. Don't just show, simulate.